


## Fundația EuroEd

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### Type of organisation:

SME  School  University  Public Authority   
Training  No Profit  NGO

Other (Specify)

### Fields of action :

SMEs  Youth  Universities  Public Authorities   
Equal opportunities  Schools  Unemployed

Other (Specify)

### Description of the organisation

EuroEd Foundation is a non-profit organisation set up in 1992 and located in Iasi, Romania. It delivers educational services to all age categories and developed a series of programmes, including language courses (English, French, German, Italian, Spanish and Romanian), international training courses for language teachers.

EuroEd's relevant experience lies with co-ordinating and participating in EU funded projects, as well as in strategies and methodologies of co-operation at local, regional, national and trans-national level.

In addition, EuroEd Foundation co-ordinated and implemented over 50 national and international educational projects since 1995, in the field of: Language learning – online resources, networks, games and drama techniques; Social inclusion, motivation and support for lifelong learning, educational materials; Promoting quality in developing European projects; Social responsibility and volunteering, etc.

It is accredited by the Romanian Ministry of Education and by the Ministry of Labour and is part of the national educational system in the Life Long Learning section.

EuroEd is a founder member of QUEST (The Romanian Association for Quality Language Services). EuroEd received 9 international awards in the last 5 years for the quality of its projects: 8 European Label Awards and a Worldaware distinction. Two of the projects led by EuroEd were selected by the EU Commission as examples of best practices in its collection called LINGO.

Mission Statement - EuroEd Foundation aims at supporting the reform processes of civic society by promoting high-quality standards in accordance with European Community requirements in the field of education, civil society, public policies, youth, law, culture, mass media, and regional development. Through its initiatives, EuroEd Foundation intend to act as a regional catalyst for debating and developing regional and international projects which should facilitate exchange of ideas and experience in the field of democracy and European Integration.

Lately EuroEd has been very active in the field of opening up education and as such it has become a dynamic member of the EDEN European Distance and e-learning network.

### Experience of the organization in previous European projects

EuroEd's current and past projects are focused on:

#### Online Language Learning:

**ELSTI – European Languages for Secretaries.** The project focused on developing skills in business communication and cultural awareness in the following languages: English, French, Italian and Spanish. (Leonardo Da Vinci – Transfer of Innovation) <http://www.eurobusinesslanguageskills.net/>

**TOOL TIPLS – Tool to improve transparency of professional foreign language skills.** The aim of the project was to develop the tool to improve transparency of professional English language (as lingua franca) skills in the selected target sectors of the Hospitality industry. (Leonardo Da Vinci – Transfer of Innovation) [www.tool-tipls.eu](http://www.tool-tipls.eu)

**Massive open online courses with videos for palliative clinical field and intercultural and multilingual medical communication.** The aim of the project is to create open digital educational resources in the field of palliative medicine based on developing innovative guidelines on standardized fundamental medical manoeuvres and clinical language and communication skills. (Erasmus+, Strategic Partnerships for higher education)

#### Online Learning Networks for Foreign Language Study:

**LRE - Language Rich Europe.** The project will carry out professional research that will result in an innovative and interactive measurement tool called the “Index of Multilingual Policies and Practices in Europe”. This Index will help visualise the role of and support for multilingualism in the participating European countries and highlight good practice. (KA2 Languages - Multilateral Networks) <http://languagerichblog.eu/>

**APLANET - Autonomous ‘Personal Learning Networks’ for Language Teachers.** APLANET is a European Union funded project to help language educators who are not yet using social networks to understand: What are social networks for language educators?, Why they should use them?,

How they can get involved?. (KA2 LANGUAGES - Multilateral Projects) <http://aplanet-project.org>

**ISPY – Online Networking Platform for Language Learning.** The main output of this project is the development of an online networking platform for learning languages. The platform allows interaction between learners from different countries who will work together to learn a new language via problem-solving challenges and tasks in an authentic and real time setting. (KA2 LANGUAGES - Multilateral Projects) [www.ispy-project.eu](http://www.ispy-project.eu)

**Lingu@net Worldwide.** Lingu@net EU was developed over the last 12 years with support from the EU (in 1998-2001, and 2003-2006). In 2007 it was awarded the MERLOT prize for being 'exemplary on-line learning material for all disciplines' ([www.merlot.org](http://www.merlot.org)) and in 2008 Lingu@net EU was awarded the European Commission's Gold prize in the "European Lifelong Learning Awards for quality in mobility". (Life Long Learning Programme - Key Activity 2) [www.linguanet-worldwide.org](http://www.linguanet-worldwide.org)

Social Inclusion:

**MyStory – creating an ICT-based inter-generational learning environment.** The project aims to empower seniors to learn basic technical skills via intergenerational learning, to gain access to new learning opportunities and make contact with different social categories facing the risk of social exclusion (i.e. internet-savvy younger generations who face a risk of exclusion due to overexposure to ICT). (KA3 - ICT) [www.mystories.eu](http://www.mystories.eu)

**Fiesta - Facilitating Inclusive Education and Supporting the Transition Agenda.** FIESTA focuses on achieving effective transition through collaborative working for children with SEN. (Comenius) [www.fiesta-project.eu](http://www.fiesta-project.eu)

**I am not scared.** The objectives of this action are to achieve comparative analyses of educational systems in the EU, with a view to ensuring an adequate supply of comparable data, statistics and analysis to underpin lifelong learning policy development, as well as to monitor progress towards objectives and targets in lifelong learning and to identify areas for particular attention. (KA1 Policy Cooperation And Innovation Studies and comparative research) <http://iamnotscared.pixel-online.org>

**Stay@School** - The aim of the Stay@School project is to transfer the successful experience of the School Inclusion project providing European school teachers with the necessary skills to prevent early school leaving. (Transfer of innovation) <http://projects.pixel-online.org/stayatschool/info/index.php>

**INTEGRA – Migrants' Integrating Kit.** The aim of the project is to work together with social partners such as migrant communities and financial institutes to create a Europe wide network of relevant institutes in order to reach migrants in partner countries to improve their integration into local society by providing them with opportunities to gain language skills on basic financial matters. (Grundtvig Multilateral Projects) <http://www.integra-project.eu/>

**ENIL – European Network for Intergenerational Learning.** Examples of good case practice regarding the development of the inter-generational learning component in schools, the positive impact that active involvement (in the form of volunteering) of parents and grandparents has. (Grundtvig Multilateral Networks)

**LeTS Go.** The project Lets Go intends to promote the practical experimentation of the LeTS portal developed during the Lets project by two additional target groups: school teachers and professional trainers. (Leonardo Da Vinci – Transfer of Innovation) [www.leonardo-lets.net](http://www.leonardo-lets.net)

Institutional formation – SMEs

**In-CLASS - International Communication and Language Assessment.** The project aims to enhance the competitiveness of international SMEs within the partner countries by assisting them to identify language and culture barriers which arise from cross-border trade, and/or the development of a multilingual workforce, and to find specific costed solutions to address communication difficulties by the provision of an effective communication audit scheme for SMEs. (LEONARDO DA VINCI, Multilateral projects for Development of innovation) [www.inclass-project.eu](http://www.inclass-project.eu)

**UEmploy – Consultancy for Employment Inclusion.** The focus is modern rehabilitation, a range of services and processes designed to enable all disabled people to live their lives as fully as possible. For

organizations, SMEs and professionals the project provides an opportunity to introduce/train innovative employment inclusion and rehabilitation approaches for people with disabilities. (LEONARDO DA VINCI, Multilateral projects for Development of innovation) [www.uemploy.eu](http://www.uemploy.eu)

#### Non-Formal Education and educational materials development

**Schools & Work.** The project intend to capitalise on the existing results of previous European projects that have addressed the early school leaving problem to establish a more concrete and effective cooperation between schools and the world of work in order to motivate students to learn and complete their studies. (Erasmus+, KA2 – Strategic Partnership)

**Goerudio.** The aim of the project is to create a learning community of European teachers and students in order to carry out a common analysis and reflection on the theme of how making scientific issues more attractive to students, how to promote and share teaching methods and tools enhancing the capacity of learners to be managers of their own learning process. (Key Activity 4 Multilateral Project)

**GlottoDrama** - is the 3rd step of a long term strategy aimed at developing a new methodology for teaching foreign languages through Drama & Theatre. The general methodological objective is to reinforce the motivation of the students, involve their whole personality with a holistic approach (mind and body, verbal and non-verbal codes) going beyond a formal concept of language competence and improving their real communication skills when performing context-based and pragmatic tasks.(Transfer of Innovation) <http://www.glottodrama.eu/>

**ESEDI – Escenario Europeo de Idiomas.** Esedi aims to improve teaching and learning foreign languages in Europe through the development of a new material: a multilingual theater play with focus on difficulties in language learning motivation. (KA2 LANGUAGES - Multilateral Projects) [www.esedi.eu](http://www.esedi.eu)

**BILFAM – Let’s become a bilingual family!.** The project focuses on developing an international program in which parents can study foreign languages alongside their children. (KA2 LANGUAGES - Multilateral Projects) <http://www.bilfam.eu/>

**Going Places** - The Going places project aims to address both European and National priorities, which mainly support the development of the quality and attractiveness of VET systems, by addressing learners through enhancement of teacher/trainers' skills and competencies in both VET and IVET. (Leonardo Da Vinci Transfer of Innovation) <http://www.going-places.eu>

**LIS – Languages & Integration through Singing.** In order to encourage innovation in education and to facilitate the integration with a view to enhancing and improving communication and intercultural interaction and understanding, LIS project aims at producing, testing, optimising and evaluating teaching material for Italian, Russian and Romanian as foreign languages explicitly using songs, supported by audio-visual materials, multimedia and electronic communication. (Leonardo Da Vinci – Grundvig) [www.languagesbysongs.eu](http://www.languagesbysongs.eu)

#### Promoting quality in the development of European projects

**NELLIP - Network of European Language Labelled Initiatives and Projects.** The NELLIP project has the aim to promote quality in language learning through the application of the quality criteria used to award the European Language Label. (Key Activities 2 Languages – Multilateral Networks) <http://nellip.pixel-online.org/info>

#### Interculturality

**ART – Art as the identity of a country and as a universal pattern which all European countries can share.** The emphasis of this project is on art as an expression of man’s creative ability, not only regarding the main types of art such as painting, sculpture and architecture, but also as craftsmanship; the transformation of materials into final products which originally grew out of a necessity to create everyday items and then developed into the production of high quality articles thanks to man’s individual skills. (Life Long Learning Programme – Grundtvig Partnership)

## **Experience and Expertise of the organization in the project's subject area**

For the efficient implementation of the project EuroEd will bring the following competences:

- experience in European projects
- experience in developing non-formal learning methodologies, instruments and activities
- experience in researching processes
- experience in fostering multidisciplinary and inter-disciplinary approaches
- experience in developing trainings through innovative and interactive methods
- establishment of strong partnerships with schools, teachers, students
- experience in promoting the use of the ICT in educational process

Experience gained from implementation of related projects:

- Office InterActors - Developing Transferable Basic and Professional Skills for Business and Administration through Internet-based Problem-solving Role-play

The project offers a didactic model, multi-layered courses (national+international, face2face+online), integrated tutor training and international conference looking to develop transferable skills for Business and Administration in the following areas: foreign languages, ICT, team work, negotiation, entrepreneurship, awareness of business cultures, motivation for learning.

- Schools @ Work

The Schools @ Work project aims to give evidence to the importance that companies and job market are giving when recruiting staff resources, to specific professional and sectoral skills and competences, but also to qualification and transversal knowledge that can be achieved only successfully completing the educational process.

- ACT! Active & Responsible Citizen= Flourishing Future Society

Project aims to reach active community members who want, can and have what to say, are ready to take actions on issues they care about and through their activities inspire other members of the local community to act, by using the theatre techniques of Augusto Boal.

Objectives: raise awareness that any kind of the manifestation of active citizenship can lead towards improvement of the life of the society; show that volunteering either on a global or community level contributes to personal development and to learning skills and competencies, that people involved in civic actions benefit themselves; motivate people to participate in civic actions invoking a variety of art forms in order to increase their civic responsibility.

## **Contributions that can be provided to the project**

EuroEd's contribution to the project is multi-layered.

Firstly, the expertise of the staff is of great value when it comes to different approaches to the same project from multiple facets of the different work-packages and deliverables to be developed within the project. Our staff can offer 360° support and input, coherent and cohesive to the focus of the project activities.

Secondly, EuroEd team brings along a wide network of social partners from varied professional fields, which ensures strong communication and dissemination channels throughout the entire national and international community.

Thirdly, we are ready to contribute our knowledge, experience, resources and also ready to engage in a flexible, reflective and innovative process involving transfer of abilities among the partnership.

EuroEd will be involved in:

- creation of a network of schools from Romania (Iasi county) – students, teachers, principals and organizations in the field of education
- provision of experiences and projects based on research experience which promotes the knowledge of the sciences through: a direct contact with the environment they live in, a "problem-based" learning method, the use of new technologies, and a peer-to-peer (from student to student) teaching approach (in order to encourage students to feel motivated in transferring the scientific know-how to their European fellow students).
- support to develop a toolkit to be made available to teachers on how to teach scientific subjects using the surrounding environment as main source

- development of video lessons used as teaching support material, based on the vast experience in development of these kind of materials. Currently EuroEd is involved in development of an online platform of online free courses on various disciplines.

### **Contact Person's Experience and Expertise**

Anca Colibaba, executive president, has over 30 years of experience in language education, especially English. She is the President of EuroEd, having a wide experience in managing and co-ordinating transnational projects in the field of linguistic education and training, adult education and LLL. She was / is project coordinator of over 20 (EU) projects implemented locally, nationally or trans-nationally by EuroEd Foundation.

Andreea Ionel is project manager at EuroEd Foundation. She holds a bachelor and an MA degree in social work. She is presently an international project coordinator having managed several projects implemented by EuroEd Foundation (Grundtvig, Lingua, Leonardo da Vinci, Phare, Erasmus+ and other tenders). She has an extensive experience in writing, managing and implementing EU projects in various fields and a wide experience in preparing and delivering public presentations and trainings at national and international level.

Dragos Zamosteanu is EU project technical assistant and eLearning developer at EuroEd Foundation. Relevant skills and experience: advanced IT and technology skills. Currently, Dragos Zamosteanu is the person in charge of the implementation of the technical tasks related to the projects EuroEd implements.

Elza Gheorghiu, trainer and teacher of English and Romanian as a foreign language at EuroEd Foundation, British Council and Vasile Alecsandri High School Iasi, Romania. She coordinates international educational projects. Her field of interest covers work with innovative educational web 2.0 methodologies in training/teaching and non-formal education. Target group for her teaching/training: young learners and adults. A special area of intervention is training special needs children and their teachers for foreign language communication.